



GUISBOROUGH TOWN
FOOTBALL CLUB
**COMMERCIAL PARTNERSHIP
OPPORTUNITIES**
2026/27 SEASON





Welcome to the 2026/27 Season



This season marks one of the most exciting chapters in Guisborough Town FC's history. Promotion to the Northern Premier League East Division means bigger games, bigger crowds, greater exposure and new opportunities for the club and our partners.

But with promotion comes increased costs. Higher travel expenses, stronger competition, improved facilities and continued investment across the club mean this is our biggest challenge yet.

From our Men's First Team competing at the highest level in club history, to our Ladies teams, Reserves, Juniors and community programmes, GTFC continues to grow on and off the pitch.

None of this happens without the support of our sponsors, volunteers, supporters and local businesses. Your partnership helps drive the club forward. **Now is the time to be part of something special.**

Up The Town.

Chris Wood, Director

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Need something *bespoke*?
We're happy to create a package
tailored to your business



Why Sponsor GTFC?

More Than Advertising

Sponsoring Guisborough Town FC is more than a logo on a board. It is your business becoming part of the club, the town and a season full of ambition.

Following promotion, the 2026/27 season brings greater visibility than ever before, with bigger attendances, more travelling supporters, stronger regional exposure and growing digital reach.

Your business can be seen across matchdays, hospitality, social media, events and the wider local community.

You are not simply buying advertising

You are investing in local sport, local families and the future of football in Guisborough.

But sponsorship goes beyond exposure

Your support helps fund first-team progression, youth development, ladies' football, junior pathways and vital improvements across the club.

Why businesses choose GTFC

- Strong local brand visibility
- Hospitality and client entertainment
- Matchday networking opportunities
- Social media and digital promotion
- Community trust and goodwill
- Support for grassroots football
- Exposure at the highest level in club history

Be Seen. Be Involved.
Be Part of the Next Chapter.



Platinum Package

£4,995+VAT

Our highest-level partnership package offering premium hospitality and maximum exposure throughout the season.

This package includes:

- Entry for 8 people to all home league fixtures
- Reserved table in The Priory Suite
- Pre-match, half-time and post-match drinks
- Pie, Chips & Peas for all guests before each match
- 2 pitch-side advertising boards
- 1 entry into the Club's 50/50 Draw
- Social media and website coverage

Ideal for client entertainment, staff rewards and maximum club presence.





Gold Package

£1,925+VAT

A strong sponsorship package combining hospitality and business exposure.

This package includes:

- Entry for 4 people to all home league fixtures
- Reserved table in The Priory Suite
- Pre-match and half-time drinks
- Pie, Chips & Peas before each match
- 1 pitch-side advertising board
- 1 entry into the Club's 50/50 Draw
- Social media and website coverage

Ideal for client entertainment, staff rewards and maximum club presence.



Gold+ Package £2,900+VAT

Upgrade from 4 guests to 6 guests



Silver+ Package £1,300+VAT

Upgrade to include Pie, Chips & Peas



Silver Package



£640+VAT

A popular package offering regular matchday access and strong local visibility.

This package includes:

- Entry for 2 people to all home league fixtures
- Reserved seating in The Priory Suite
- Pre-match drinks
- 1 pitch-side advertising board
- 1 entry into the Club's 50/50 Draw
- Social media and website coverage

Ideal for client entertainment, staff rewards and maximum club presence.



Bronze Package

£295+VAT

A simple and affordable way to support the club while promoting your business.

This package includes:

- 1 pitch-side advertising board
- 1 entry into the Club's 50/50 Draw
- Social media and website coverage

Perfect for businesses wanting visibility without hospitality.





Matchday Sponsorship

£150+VAT

This package includes:

- 4 match tickets and access to The Priory Suite
- Social media exposure
- PA mentions throughout matchday
- Pre-match food and half-time refreshments
- Drinks vouchers redeemable in The Priory Suite
- Choose your Man of the Match
- Present the award after the game

Match Ball Sponsorship

£75+VAT

This package includes:

- 2 match tickets and access to The Priory Suite
- Social media exposure
- PA mentions throughout matchday
- Drinks vouchers redeemable in The Priory Suite

Men's First Team Sponsorship

Home & Away Shirt Main Sponsor £15,000+ VAT (Each)

Your business showcased on the Men's First Team home shirt throughout the season.

Includes all Platinum Package benefits plus maximum brand exposure across every fixture, photo, press release and social media post.

Few sponsorship opportunities offer visibility like shirt sponsorship.



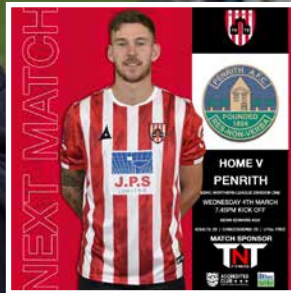
Additional Men's Sponsorship

Available to sponsor:

Home Shirt Sleeves	£1,000
Away Shirt Sleeves	£1,000
Home Shorts	£700
Away Shorts	£700
Polos	£1,200
Tracksuits	£1,200
Training Shirts	£1,200

Discounts available when purchased alongside another package.

Please contact us for full availability.



Additional Shirt Sponsorship

Men's Reserves & Ladies

Home Shirt Main Sponsor	£750
Away Shirt Main Sponsor	£750
Sleeves (Price per Sleeve)	£250
Shorts	£250

Juniors

Support the future of football in Guisborough.

U7/U8 Shirt Sponsor	£400 per team
U9/U10 Shirt Sponsor	£450 per team
U11/U12 Shirt Sponsor	£500 per team
U13+ Shirt Sponsor	£550 per team





Player & Management Sponsorship

Prices listed are for the whole of the 26/27 season.

Men's First Team Player	£150
Men's Reserves Player	£50
Ladies Player	£50

Includes social media mentions and recognition for awards your player receives.

Management Sponsor	£1,000
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Includes:

- 2 season tickets
- Social media and website coverage
- Coverage during management interviews

East Stand Sponsorship

£10,000+VAT

A premium branding opportunity at the heart of the ground. Your business will be prominently showcased on the East Stand for all supporters and visitors to see throughout the season.

In addition to major long-term stadium exposure, **This package includes:**

- Entry for 4 people to all home league fixtures
- Reserved table in The Priory Suite
- Pre-match and half-time drinks
- Pie & Peas before each match
- 1 pitch-side advertising board
- 1 entry into the Club's 50/50 Draw
- Social media and website coverage





Join Us for the 2026/27 Season

This season is bigger than football

It is about ambition, progress, local pride and building something lasting for the future of the club. We are inviting local businesses to be part of that journey.

Awards Sponsorship

£100+VAT Per End of Season Award

Social media coverage and event exposure. Join us at the presentation evening and present the award you sponsor.



If you would like to discuss sponsorship opportunities
or create a bespoke package,
we would love to hear from you.

Email chris.wood@guisboughtown.co.uk

Website guisboughtown.co.uk



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& PRINTED BY



BLACK SHEEP
BRANDING

